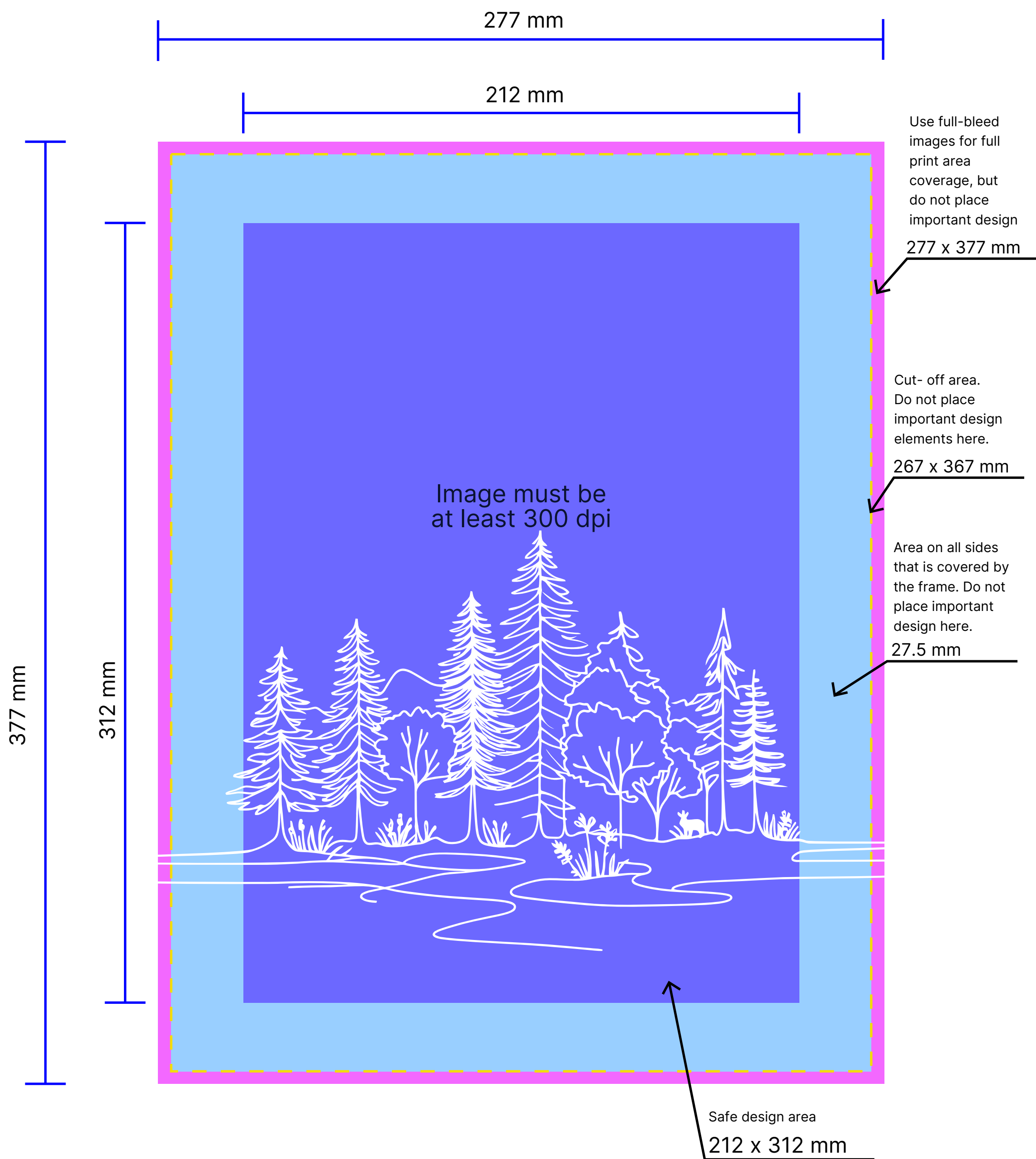


16x12" Framed Poster



Print file size = 277mm x 377mm (This should be your prepared file size with design).

Safe file area = 212mm x 312mm (Keep important graphics within the safe print area to avoid missing design elements on final product).

Frame over image = Blue area, 27.5mm from each side outwards. Don't place important design elements in this area as it can be covered by frame.

Trim area is indicated by pink, it might be cut off while trimming. Avoid placing important design details there.

NOTE!

Minimal resolution requirement: 300dpi

Prepare files in PNG format

Please find photoshop working file attached with all the necessary layers and sizes to use for your designs.